



“As a Pebble I realized that the design of the building and its interior features actually contribute meaningfully to better clinical outcomes and a safer, less stressful environment.”

Barry Rabner,
President and CEO
of Princeton HealthCare System

NEW! After Ten Years, The Pebble Project® Now Offers Four Tiers of Membership

Any organization — HC Provider, Architectural, Engineering, Construction, Design Firm, or Industry Vendor — can join The Pebble Project® at their desired tier, based upon interests, goals, and organizational capacity.



TIER ONE:
Entry Level

Engage with a CHD Pebble case manager; Network with other members; Observe & learn at live or virtual events; Collect information; Define short and long-term strategic built environment decision making goals.



TIER TWO:
Body of Knowledge

Evaluate design intentions and substantiate those decisions. Undertake at least one Pre-occupancy EBD evaluation; Post-occupancy EBD evaluation; or literature review white paper documenting a design strategy.



TIER THREE:
Rigorous Research

Push the design paradigm to the frontier, integrate EBD into the facility life-cycle design process. Choose to: pilot a new design innovation; conduct credible research where an identified gap currently exist in the design research; instill the EBD process throughout your organization’s culture and staff.



TIER FOUR:
Scholar

Choose a topic, then design, implement, and publish a customized research study(s) with the support of your own affiliated research team.

**Membership benefits increase with each tier level.*

Become a part of the growing Pebble community...

and enhance the quality of your project, creating a more efficient and effective healing environment.

The Pebble Project® is a research, learning, and benchmark initiative of The Center for Health Design. The purpose of the work is to create a ripple effect in the healthcare community and increase the body of knowledge that ripples through the healthcare community, motivating other organizations and inspiring change.

By providing documented examples of healthcare facilities that have used an evidence-based design (EBD) process to improve the quality of care, patient and staff outcomes, and the financial performance of the institution, we want to improve the hospital experience.

To learn more about the Pebble Project® membership levels, please call or email Mark Goodman, 925 521 9404, x120 / mgoodman@healthdesign.org