

2017 Healthcare Design Expo & Conference—Call for Presentations

Gaylord Palms Resort & Convention Center

6000 West Osceola Parkway

Kissimmee, Florida 34746

November 11-14, 2017

Submission deadline—**Wednesday, February 1, 2017**

Healthcare Design Expo & Conference is an annual conference produced and founded by the industry's leading healthcare design information and educational advocates, The Center for Health Design and Emerald Expositions LLC, (publisher of *Healthcare Design Magazine*), in association with the AIA Academy of Architecture for Health and other organizational contributors. Healthcare Design is developed by professionals who are day-to-day advocates and champions for the improvement of healthcare spaces.

This conference is the most comprehensive in the industry, offering attendees a state-of-the-art, multi-track, multi-disciplinary learning event. Attendees benefit from access to the latest and best educational content in healthcare design delivered from thought leaders and innovators within the field.

EDUCATIONAL FOCUS

Healthcare Design Expo & Conference welcomes presentation proposals that are suited to our educational foci, which include (but are not limited to): evidence-based design research studies, reports & case studies; patient safety and satisfaction; high performance hospital/ sustainable practices; ambulatory care; remodeling/ renovation/ conversions; innovations in facility planning and management; design challenges & solutions; impact of technology; design for wellness; specialty facilities and/or departments; financing and operations; clinical perspectives; international trends and practices; as well as other timely topics.

AUDIENCE

Healthcare Design Expo & Conference draws its audience from many disciplines and different levels of professional experience including architecture, interior design, facilities management, academia, clinical care, product developers, service providers, and researchers to name a few.

FORMAT

The Healthcare Design Expo & Conference offers educational content delivery through several formats.

Educational Sessions—are designed to provide attendees with just-breaking information, case studies, and research findings on a myriad of topics. The conference is looking for educational sessions that are either research focused or that offer other options, such as case studies, design outcome or process/topic related sessions. Speakers are expected to offer information-rich

presentations (supported by visual presentation) with opportunities for Q & A. Attendance in educational sessions may range from 50-250 people. Educational sessions are one-hour in length.

Interactive Roundtable Discussions—are designed to provide attendees with focused, yet more informal interactive programming on a specific area of interest. Moderators are expected to share just-breaking information about the topic at hand, encourage dialogue and facilitate discussion. Attendance in roundtable discussions may range from 20-45 people. Roundtable discussions are one hour in length.

QUESTIONS?

Contact Jen Wilcox, Director of Education, The Center for Health Design, 925.521.9404 ext. 119, jwilcox@healthdesign.org.

SUBMISSION FORM

Please include ALL information requested in this submission form. Failure to supply all requested information may limit opportunities for selection.

SUBMISSION MAIN CONTACT INFORMATION

Please list the contact information of the person submitting this form. If the lead presenter is submitting this form, please check here

Contact First Name:

Contact Last Name:

Credentials/ Appellations (if applicable):

Contact Title:

Contact Organization:

Contact Address:

Contact City:

Contact State/Province:

Contact Zip/Postal Code:

Contact Phone:

Contact Email:

LEAD (1st) PRESENTER INFORMATION

Please provide the following information for the person serving as the lead (1st) presenter for the proposed presentation. If selected, this person will receive a complimentary registration to the 2017 Healthcare Design Expo & Conference.

First Name:

Last Name:

Credentials/Appellations:

Title:

Organization:

Address:

City:

State/Province:

Zip/Postal Code:

Phone:

Email:

Speaker Bio (max of 100 words):

Area(s) of Expertise: (max of 75 words)

In what type of organization do you work?

- Architectural A/E/Firm
- Interior Design Firm
- Design/Build Firm
- Hospital/Specialty Medical Center
- Medical Office/Clinic/Outpatient Center
- University/ Medical School
- Long Term Care Facility/Community
- Government
- Health system
- Other (please specify)

Please provide a brief description of company information (max of 75 words):

Please list other speaking engagements where you have you presented in the last two years?

MAIN POINT OF CONTACT

Who should we contact with questions, communications, and instructions regarding your presentation and participation in the conference?

- Lead (1st) Presenter
- Submission Main Contact

ADDITIONAL SPEAKERS

Up to three additional speakers may be added to the session submission. If selected, the second speaker listed will also receive a complimentary registration to the 2017 Healthcare Design Expo & Conference. Each additional speaker after that, up to four speakers, will receive a 50% discounted registration at \$750.

Speaker two

First Name:

Last Name:

Credentials/Appellations:

Title:

Organization:

Address:

City:

State/Province:

Zip/Postal Code:

Phone:

Email:

Speaker Bio (max of 100 words):

Speaker three

First Name:
Last Name:
Credentials/Appellations:
Title:
Organization:
Address:
City:
State/Province:
Zip/Postal Code:
Phone:
Email:

Speaker Bio (max of 100 words):

Speaker four

First Name:
Last Name:
Credentials/Appellations:
Title:
Organization:
Address:
City:
State/Province:
Zip/Postal Code:
Phone:
Email:

Speaker Bio (max of 100 words):

SESSION INFORMATION

Proposed Session Title:

This title should be descriptive of content and learning objectives, and be clear and concise.

Proposed Session Description (max 200 words)

Session descriptions should contain challenge(s) to be addressed, key technologies used, results of the process, case studies, best practices, and/ or recent innovations. Language should be clear and concise, as it will be used for marketing and accreditation purposes.

Learning Objectives:

Please include 4 primary learning objectives your session will cover, which outline benefits and outcomes for the attendee. Learning objectives should start with action words such as: learn, identify, explore, obtain, describe, etc. Objectives should be clear and concise, as they will be used for marketing and accreditation purposes.

- 1.
- 2.
- 3.
- 4.

EDUCATIONAL FOCUS

2017 Healthcare Design Expo & Conference is soliciting sessions that are either research focused **OR** other types of sessions (including case studies, project summaries, etc.) Please indicate the appropriate area of educational focus for this session.

- Evidence-Based Design Research Studies/ Reports** (will require additional submission information)

Research type: Please select one that is most suitable

- Empirical research (please select one that is most suitable)
 - Case study
 - POE
 - Experimental
 - Observational study
 - Other, please specify (text box)
- Theoretical
 - Theory
 - Tool development
- Literature review

Focus area Please select one that is most suitable

- Patient safety
- Staff safety
- Quality of care
- Business case
- Environmental impact

Research Abstract

Please provide a summary of the research including objective(s), methods, findings, and practical implications (if applicable) of the proposed research. 500-word maximum.

Method of presentation

Please describe how you would present this session. 150-words maximum.

Publication in the *Health Environments Research & Design*, (HERD) Journal

The HERD Journal is an international, interprofessional, peer-reviewed journal that features research and methodology papers, theory articles, case studies, and book reviews focused on the effects of health environments and design on patient, provider, and organizational outcomes. Would you like to be contacted about the possibility of contributing your research to the HERD Journal at a future date?

- Yes
- No

Or, if not presenting evidence-based design research studies, please check the following focus areas.

Other

(choose from the following, multiple focus areas may be selected)

- Patient Safety and Satisfaction
- Ambulatory Care
- Remodeling/ Renovation/ Conversions
- Impact of Technology
- Clinical Perspectives
- The High Performance Hospital/Sustainable Practices
- Design for Wellness
- Innovations in Facility Planning and Management
- Design Challenges And Solutions
- Specialty Facilities and/or Departments (i.e. Oncology, Pediatrics, Behavior Health, OR, ED)
- Strategies for Financing and Operations
- International Trends and Practices
- Other—please specify

INTENDED AUDIENCE

Which professionals should attend your session? *(Multiple job titles may be selected)*

- Architect
- Interior Designer
- Executive Level Management: CEO, COO, CFO, Owner
- Administrator, Vice-President, Director
- Facility Manager
- Consultant/Medical Planner
- Construction/Project Manager
- Purchasing Executive/Buyer
- Doctors, nurses, clinicians
- Other—please specify

Marketing Language (max 100 words)

Please provide a distilled/edited version of your proposal description. If selected, this description will be used as the basis for marketing your session. The description should contain key messages, concepts and themes that best depict your session that will provide potential attendees with a sense of your program presentation.

Please indicate the knowledge level to which your presentation is geared:

- Those with limited knowledge of the subject area/ are new to the field
- Those with a working knowledge of the subject area
- Those with advanced knowledge of the subject area

ADDITIONAL COMMENTS

Please add any additional information you wish the reviewers to know (max of 100 words)

2017 HEALTHCARE DESIGN EXPO & CONFERENCE PRESENTATION PROPOSAL SUBMISSION TERMS AND CONDITIONS

Please read the following terms and conditions that apply to speaking at this event. Acceptance of these terms is necessary for your presentation to be considered.

- The onsite presentation will correspond with the original session description
- The presentation contains factual, well rounded perspectives and educational content

- If a product is referenced in the session it is for case study purposes only and contains no sales pitch presentations
- The presentation will be submitted for peer review and acceptance is not guaranteed
- If not accepted, the presentation will be kept on file for future events
- I (we) understand that if accepted:
 - The language submitted in the presentation, including learning objectives, speaker bios, and session descriptions will be used for marketing purposes. Healthcare Design Expo & Conference retains the right to edit the text for printed and online programs.
 - This presentation is not to be given at any competing conferences in the same year prior to 2017 Healthcare Design Expo & Conference in order to keep the educational program fresh.
 - The presentation may have up to 4 speakers
 - Up to TWO speakers per session will receive complimentary full conference passes. The lead (1st) speaker and second, (2nd) speaker listed in this proposal will receive the complimentary conferences passes. Additional speakers beyond two (3rd and 4th) will receive discounted full conference registrations at the rate of \$750.
 - Speakers will be issued the complimentary and discounted registrations indicated above in the order in which they are listed in this submission. Speaker order and corresponding registrations cannot be changed.
 - Speaker Fees cannot be amortized.
 - Fees and complimentary codes cannot be transferred and shared.
 - Additional discounts cannot be applied to speaker passes.
 - Additional fees for workshops, receptions, tours and special events, as noted in registration, are not discountable.
 - Cancellation notification must be made in writing to: Jennifer Wilcox (jwilcox@healthdesign.org) and are subject to the Healthcare Design Expo & Conference Cancellation Policy and fees.
 - My (our) session will be provided with the following set up/A/V support—, LCD projector, screen and microphone.
 - I (we) are responsible for providing laptops/ computers and the presentation at the time of the session
 - I (we) are responsible for uploading our session presentation and handouts to a secure website for access by participants approximately two weeks prior to the event. (Directions for upload will be provided in a presentation kit once the presentation submission is accepted)
 - If I am (we are) unable to attend the event after the presentation is selected, I (we) will provide an alternative and appropriate speaker(s) to conduct this session and will inform Healthcare Design Expo & Conference staff accordingly.

I have full power to make this Agreement and have informed any co-presenter(s) of the terms of this Agreement and I am consenting on his/her/their behalf as agent, and am authorized to do so.

I, (enter name) As an agent of [enter organization] hereby acknowledge that I have read and agree to the above terms and conditions.

Date:

INTERACTIVE ROUNDTABLE DISCUSSION CONSIDERATION

Would you like to be considered for a roundtable discussion group moderator in your topic area? Please read the following terms and conditions. If you agree to the terms and would like to be considered for a discussion group, please indicate so below.

- INTERACTIVE Roundtable Discussions are intended to provide attendees the opportunity to take part in interactive programming, to convene with like-minded individuals and focus on specific areas of interest.
- Up to TWO individuals are allowed to serve as the INTERACTIVE Roundtable Discussion Moderator. If selected, the lead (1st) speaker and second (2nd) speaker listed in this submission will serve as Roundtable Discussion Moderators.
- Two Roundtable Discussion Moderators will each receive a discounted full conference registration at the rate of \$750.
- Moderators are asked NOT to give a formal presentation, but rather act as a moderator to introduce the topic of discussion, provide content and insight about that topic and facilitate productive dialogue.
- Roundtable Discussions will be limited to 45 participants, and they will take place in a more informal, networking-type setting.
- In keeping with the spirit of a discussion, audio-visual equipment will be available in roundtable rooms, but should be used to convey information (i.e. pictures, drawings, charts, images, etc.). A flip chart and easel may be provided.
- Roundtable Discussion Moderators are, however, encouraged to submit handouts to help communicate initial ideas, facilitate discussion and/or provide deeper background into the subject matter. These handouts will be uploaded to a secure website for access by participants approximately two weeks prior to the event. (Directions for upload will be provided in a roundtable moderator kit once the presentation submission is accepted)

Yes, please consider this proposal for a roundtable discussion group. (By indicating, that I would like this proposal considered for a roundtable discussion group, I hereby acknowledge that I have read and agree to the above terms and conditions.)

No, do not include this presentation for consideration for a discussion group.

WEBINAR CONSIDERATION

Following the 2017 Healthcare Design & Expo Conference, The Center for Health Design will host a series of Webinars throughout the calendar year. Would you be interested in representing your presentation in an online Webinar?

- Yes
 No

EDAC (Evidence-based Design Accreditation and Certification) Continuing Education Credit

EDAC is an educational and assessment program that tests individuals on their understanding of how to base healthcare building design decisions on credible research evidence and project evaluation results.

Do you want this presentation/roundtable to be available for EDAC Continuing Education Credit?

- Yes
 No

If yes, please note the percentage of content that relates to the eight steps of the evidence-based design process listed below. A total of 75% content as it relates to some or all of the steps is needed to obtain EDAC CEU credit.

1. Define EBD Goals and Objectives
2. Find Sources for Relevant Evidence
3. Critically Interpret Relevant Evidence
4. Create and Innovate Design Concepts
5. Develop a Hypothesis
6. Collect Baseline Performance Measures
7. Monitor Implementation of Design and Construction
8. Measure Post Occupancy Performance Results

Total percentage:

SUBMIT

Please click here to submit your proposal. You will receive an email confirmation shortly