

2023 Healthcare Design Conference + Expo — Call for Presentations

New Orleans Ernest N. Morial Convention Center
900 Convention Center Blvd.
New Orleans, LA 70130
November 4-7, 2023

Submission deadline — January 9, 2023

Healthcare Design Conference + Expo is an annual conference produced and founded by the industry's leading healthcare design information and educational advocates, The Center for Health Design and Emerald Expositions LLC (publisher of *Healthcare Design Magazine*), in association with the AIA Academy of Architecture for Health and other organizational contributors. Healthcare Design is developed by professionals who are day-to-day advocates and champions for the improvement of healthcare spaces.

This conference is the most comprehensive in the industry, offering attendees a state-of-the-art, multi-track, multi-disciplinary learning event. Attendees benefit from access to the latest and best educational content in healthcare design delivered from thought leaders and innovators within the field.

EDUCATIONAL FOCUS

The Healthcare Design Conference + Expo welcomes presentation proposals that are suited to our educational foci, which include (but are not limited to) the following. Please check all that apply to your submission:

- Patient Safety and Satisfaction
- Ambulatory Care
- Remodeling/Renovation/Conversions
- Impact of Technology
- Clinical Perspectives
- The High-Performance Hospital/Sustainable Practices
- Design for Wellness
- Innovations in Facility Planning and Management
- Design Challenges & Solutions
- Specialty Facilities and/or Departments (i.e., Oncology, Pediatrics, Behavioral Health, OR, ED)
- Strategies for Financing and Operations
- International Trends and Practices
- Healthcare in the Home
- Projects/Initiatives that Advance Equality and Social Justice
- Other Timely Topics

AUDIENCE

Healthcare Design Conference + Expo draws its audience from many disciplines and different levels of professional experience including architecture, interior design, facilities management, academia, clinical care, product developers, service providers, and researchers to name a few.

FORMATS

The Healthcare Design Conference + Expo offers educational content delivery through several formats.

Educational Sessions — are designed to provide attendees with just-breaking information, case studies, and research findings on a myriad of topics. The conference is looking for educational sessions that will fulfill two different types of tracks:

- **General education track:** offering case studies, design outcomes or processes and topically-related sessions.

OR

- **Research track:** Presenting rigorous research on a variety of topics using study objectives, research methods, results and practical implications for designing healthcare built environments.

Speakers for both tracks are expected to offer information-rich presentations (supported by visual presentation) with opportunities for Q&A. The attendance in educational sessions may range from 50-250 people. Educational sessions are one-hour in length.

Interactive Roundtable Discussions — are designed to provide attendees with focused, yet more informal interactive programming on a specific area of interest.

Moderators are expected to share just-breaking information about the topic at hand, encourage dialogue and facilitate discussion. Attendance in roundtable discussions may range from 20-45 people. Roundtable discussions are one hour in length.

QUESTIONS?

Contact Jen Wilcox, Director of Education, The Center for Health Design, 925.521.9404 ext. 119, jwilcox@healthdesign.org.

SUBMISSION FORM

Please include ALL information requested in this submission form. Failure to supply all requested information may limit opportunities for selection.

All submissions must meet word count limits as detailed below. Exceeding word counts may result in disqualification.

SESSION INFORMATION

Proposed Session Title:

This title should be descriptive of content and learning objectives, and be clear and concise.

Proposed Session Description (max of 200 words)

Session descriptions should contain challenges to be addressed, key technologies used, results of the process, case studies, best practices, and/or recent innovations. Language should be clear and concise, as it will be used for marketing and accreditation purposes.

Learning Objectives:

Please include four primary learning objectives your session will cover, which outline benefits and outcomes for the attendee. A learning objective is an explicit statement that clearly expresses what the attendee will be able to do after attending the session. It is an observable and measurable attendee outcome statement. Objectives should be clear and concise, as they will be used for marketing and accreditation purposes.

- 1.
- 2.
- 3.
- 4.

If your session is intended to meet the Health, Safety, Welfare (HSW) requirements required by the AIA and IDCEC, please review that following criteria for HSW and construct the learning objectives accordingly. To qualify for HSW, 3 of the 4 learning objectives must meet HSW standards.

<https://www.aia.org/pages/3281-health-safety-and-welfare-credits>

This presentation is intended to meet HSW standards:

- Yes
- No

EDUCATIONAL FOCUS

2023 Healthcare Design Conference + Expo is soliciting sessions that will be place in the *general educational track* **OR** *research track*. Please select the appropriate area of educational focus for this session.

- **General education track:** offering case studies, design outcomes or processes and topically related sessions.
- **Research track:** presenting rigorous research on a variety of topics using study objectives, research methods, results, and practical implications for designing healthcare built environments.

Research type: Please select one that is most suitable.

- Empirical Research
- Theory
- Tool Development
- Literature review

Study Status:

- In Progress
- Expected completion date:
- Completed
- Date of study completion:

Research Abstract

Please provide a summary of the research including objective(s), methods, findings, (if applicable), and practical implications (if applicable) of the proposed presentation. If findings are not currently available, but will be by the time of the presentation in November, please provide explanation and estimated timeline and evidence of feasibility for timely completion. 500 words maximum.

Method of presentation

If the presentation format will involve methods other than the standard PPT presentation, (e.g., audience survey, video, etc.) please describe. 150 words maximum.

Please note: Internet access is not guaranteed.

Publication in the *Health Environments Research & Design (HERD) Journal*

The *HERD Journal* is an international, inter-professional, peer-reviewed journal that features research and methodology papers, theory articles, case studies, and book reviews focused on the effects of health environments and design on patient, provider, and organizational outcomes. Would you like to be contacted about the possibility of contributing your research to the *HERD Journal* at a future date?

- Yes
- No

Focus areas (choose from the following. Multiple focus areas may be selected)

- Patient Safety and Satisfaction
- Ambulatory Care
- Remodeling/Renovation/Conversions
- Impact of Technology
- Clinical Perspectives
- The High-Performance Hospital/Sustainable Practices
- Design for Wellness
- Innovations in Facility Planning and Management
- Design Challenges and Solutions
- Specialty Facilities and/or Departments (i.e., Oncology, Pediatrics, Behavioral Health, OR, ED)
- Strategies for Financing and Operations
- International Trends and Practices
- Healthcare in the Home
- Projects/Initiatives that Advance Equality and Social Justice
- Other — please specify

INTENDED AUDIENCE

Which professionals should attend your session? (Multiple job titles may be selected)

- Architect
- Interior Designer
- Executive Level Management: CEO, COO, CFO, Owner
- Administrator, Vice-President, Director
- Facility Manager
- Consultant/Medical Planner
- Construction/Project Manager
- Purchasing Executive/Buyer
- Doctors, nurses, clinicians
- Other—please specify

SUBMISSION MAIN CONTACT INFORMATION

Please list the contact information of the person submitting this form. If the lead presenter is submitting this form, please check here

Contact First Name:

Contact Last Name:

Credentials/Appellations (if applicable):

Contact Title:

Contact Organization:

Contact Address:

Contact City:

Contact State/Province:

Contact Zip/Postal Code:

Contact Phone:

Contact Email:

LEAD (1st) PRESENTER INFORMATION

Please provide the following information for the person serving as the lead (1st) presenter for the proposed presentation. If selected, this person will receive a complimentary registration to the 2023 Healthcare Design Conference + Expo.

Contact First Name:

Contact Last Name:

Credentials/Appellations (if applicable):

Contact Title:

Contact Organization:

Contact Address:

Contact City:

Contact State/Province:

Contact Zip/Postal Code: Contact Phone:

Contact Email:

Speaker Bio (max of 100 words):

Area(s) of Expertise: (max of 75 words)

In what type of organization do you work?

- Architectural A/E/Firm
- Interior Design Firm
- Design/Build Firm
- Hospital/Specialty Medical Center
- Medical Office/Clinic/Outpatient Center
- University/Medical School
- Long Term Care Facility/Community
- Government
- Health System
- Other (please specify)

Please provide a brief description of company information (max of 75 words):

Please list other speaking engagements where you have presented in the last two years?

MAIN POINT OF CONTACT

Who should we contact with questions, communications, and instructions regarding your presentation and participation in the conference?

- Lead (1st) Presenter
- Submission Main Contact

ADDITIONAL SPEAKERS

Up to three additional speakers may be added to the session submission. If selected, the second speaker listed will also receive a complimentary registration to the 2023 Healthcare Design Conference + Expo. Each additional speaker after that, up to four speakers, will receive a 50% discounted registration. Important note: Speakers will receive complimentary & discounted registrations in the order they are listed in this submission. Once accepted, that order cannot be changed.

Speaker two First Name & Last Name:

Credentials/Appellations:

Title:

Organization:

Address:

City:

State/Province:

Zip/Postal Code:

Phone:

Email:

Speaker Bio (max of 100 words):

Speaker three First Name & Last Name:

Credentials/Appellations:

Title:

Organization:

Address:

City:

State/Province:

Zip/Postal Code:

Phone:

Email:

Speaker Bio (max of 100 words):

Speaker four First Name & Last Name:

Credentials/Appellations:

Title:

Organization:

Address:

City:

State/Province:

Zip/Postal Code:

Phone:

Email:

Speaker Bio (max of 100 words):

Marketing Language (max 100 words)

Please provide a distilled/edited version of your proposal description. If selected, this description will be used as the basis for marketing your session. The description should contain key messages, concepts and themes that best depict your session that will provide potential attendees with a sense of your program presentation.

Knowledge Level

Please indicate the knowledge level to which your presentation is geared:

Those with limited knowledge of the subject area/are new to the field

Those with a working knowledge of the subject area

Those with advanced knowledge of the subject area

ADDITIONAL COMMENTS

Please add any additional information you wish the reviewers to know (max of 100 words)

2023 HEALTHCARE DESIGN CONFERENCE + EXPO PRESENTATION PROPOSAL SUBMISSION TERMS AND CONDITIONS

Please read the following terms and conditions that apply to speaking at this event. Acceptance of these terms is necessary for your presentation to be considered.

- The onsite presentation will correspond with the original session description
- The presentation contains factual, well rounded perspectives and educational content
- If a product is referenced in the session it is for case study purposes only and contains no sales pitch presentations
- The presentation will be submitted for peer review and acceptance is not guaranteed
- If not accepted, the presentation will be kept on file for future events
- I (we) understand that if accepted:
 - The language submitted in the presentation, including learning objectives, speaker bios, and session descriptions will be used for marketing purposes. Healthcare Design retains the right to edit the text for printed and online programs.
 - This presentation is not to be given at any competing conferences in the same year prior to 2023 Healthcare Design Conference + Expo in order to keep the educational program fresh.
 - The presentation may have up to 4 speakers
 - Up to TWO speakers per session will receive complimentary full conference passes. The lead (1st) speaker and second, (2nd) speaker listed in this proposal will receive the complimentary conferences passes. Additional speakers beyond two (3rd and 4th) will receive discounted full conference registrations.
 - Speakers will be issued the complimentary and discounted registrations indicated above in the order in which they are listed in this submission. Speaker order and corresponding registrations cannot be changed.
 - Speaker Fees cannot be amortized.
 - Fees and complimentary codes cannot be transferred and shared.
 - Additional discounts cannot be applied to speaker passes.
 - Additional fees for workshops, receptions, tours and special events, as noted in registration, are not discountable.

- Cancellation notification must be made in writing to: Jennifer Wilcox (jwilcox@healthdesign.org) and are subject to the Healthcare Design Conference + Expo Cancellation Policy and fees.
- My (our) session will be provided with the following set up/A/V support — LCD projector, screen and microphone.
- I (we) are responsible for providing laptops/computers and the presentation at the time of the session.
- I (we) are responsible for uploading our session presentation and handouts to a secure website for access by participants approximately two weeks prior to the event. (Directions for upload will be provided in a presentation kit once the presentation submission is accepted)
- If I am (we are) unable to attend the event after the presentation is selected, I (we) will provide an alternative and appropriate speaker(s) to conduct this session and will inform Healthcare Design Conference + Expo staff accordingly.

I have full power to make this Agreement and have informed any co-presenter(s) of the terms of this Agreement and I am consenting on his/her/their behalf as agent, and am authorized to do so.

I, [enter name] As an agent of [enter organization] hereby acknowledge that I have read and agree to the above terms and conditions.

INTERACTIVE ROUNDTABLE DISCUSSION CONSIDERATION

Would you like to be considered for a roundtable discussion group moderator in your topic area? Please read the following terms and conditions. If you agree to the terms and would like to be considered for a discussion group, please indicate so below.

- Interactive Roundtable Discussions are intended to provide attendees the opportunity to take part in interactive programming, to convene with like-minded individuals and focus on specific areas of interest.
- Up to TWO moderators per session will receive complementary full conference passes. The lead (1st) moderator and second (2nd) moderator listed in this proposal will receive the complementary conference passes. Additional moderators beyond two (3rd and 4th) will receive discounted full conference registrations.
- Moderators are asked NOT to give a formal presentation, but rather act as a moderator to introduce the topic of discussion, provide content and insights about that topic and facilitate productive dialogue.
- Roundtable Discussions will be limited to 45 participants, and they will take place in a more informal, networking-type setting.
- In keeping with the spirit of a discussion, audio-visual equipment will be available in roundtable rooms, but should be used to convey information (i.e. pictures, drawings, charts, images, etc.). A flip chart and easel may be provided.
- Roundtable Discussion Moderators are, however, encouraged to submit handouts to help communicate initial ideas, facilitate discussion and/or provide deeper background into the subject matter. These handouts will be uploaded to a secure website for access by participants approximately two weeks prior to the event. (Directions for upload will be provided in a roundtable moderator kit once the presentation submission is accepted)

- Yes, please consider this proposal for a roundtable discussion group.** (By indicating, that I would like this proposal considered for a roundtable discussion group, I hereby acknowledge that I have read and agree to the above terms and conditions.)

- No, do not include this presentation for consideration for a discussion group.**

WEBINAR CONSIDERATION

Following the 2023 Healthcare Design Conference + Expo, The Center for Health Design will host a series of webinars throughout the calendar year. Would you be interested in representing your presentation in an online webinar?

- Yes
- No

EDAC (Evidence-based Design Accreditation and Certification) Continuing Education Credit

EDAC is an educational and assessment program that tests individuals on their understanding of how to base healthcare building design decisions on credible research evidence and project evaluation results. Do you want this presentation/roundtable to be available for EDAC Continuing Education Credit?

- Yes
- No

If yes, please note the percentage of content that relates to the eight steps of the evidence-based design process listed below. A total of 75% content as it relates to some or all of the steps is needed to obtain EDAC CEU credit.

1. Define EBD Goals and Objectives
2. Find Sources for Relevant Evidence
3. Critically Interpret Relevant Evidence
4. Create and Innovate Design Concepts
5. Develop a Hypothesis
6. Collect Baseline Performance Measures
7. Monitor Implementation of Design and Construction
8. Measure Post Occupancy Performance Results

Total percentage:

SUBMIT

Once you submit your proposal, you will receive an email confirmation shortly.