



By becoming an Advocate Firm, your organization supports evidence-based design (EBD) and the EDAC program. Your support will challenge others to step up to the plate and become EDAC certified. The EDAC Advocate Firms partner with The Center for Health Design (CHD) to promote EBD and the significance of research in healthcare design.

### **What is an EDAC Advocate Firm?**

An EDAC Advocate firm is an organization that dedicates 25% or more of its healthcare team to take and pass the EDAC exam within a one year period. We expect you to maintain that level of commitment as attrition occurs.

### **Advocate Firm Benefits:**

- Welcome Packet: EDAC Study Guides (one set, \$260 value), Practitioner's Guide to Evidence-Based Design (one copy, \$36 value), A Visual Reference for Evidence-Based Design (one copy, \$199 value)
- 20% off the exam price of \$395/\$460 **Advocate Firm price \$316 (US/Canada); \$316+\$65 (Int'l fee)**
- 20% off the \$260 price for additional copies of the Study Guide series. **Advocate Firm price \$208**
- 20% off the Corporate Viewing of the Exam Prep Videos of \$710/\$950: **Advocate Firm price \$568/\$760**
- Use of the Advocate Firm and EDAC logo
- Recognition on the EDAC and CHD websites
- Marketing collaboration with CHD
- Webinar opportunities: Present a one hour webinar to CHD's network of healthcare and design professionals on the work you are doing in EBD
- Recognition in EDAC publications and HEALTHCARE DESIGN conference materials

### **Costs:**

Initial Sign up: \$500

Purchase of additional study guides and exam fees (at the discounted rates): will vary, depending on the size of your firm

### **Become an EDAC Advocate: What Happens Next**

Want to become an Advocate Firm? Once you have agreed to the terms and conditions, we will request the number of individuals you plan to certify (25% of your healthcare team) and draft a letter of intent stating the benefits and conditions of being an Advocate Firm. This letter will be dated to show your commitment completion date.

As soon as this letter is signed and returned, we will schedule a call with your team to discuss logistics and any further questions you have.

**More Questions:** Contact Catherine Ancheta

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