



Thought Leaders: Moving Healthcare Forward

Partnership Opportunities Now Available



Take advantage of a wide variety of partnership opportunities with The Center for Health Design, designed to help you build industry awareness, increase brand recognition, impact sales and showcase your products and services. The Center's members are top professionals and decision makers from all over the country and actively participate in our live and virtual events.

Get connected today!



PARTNER LEVELS	GOLD	SILVER	BRONZE
LIVE EVENTS			
# of Associated Affiliate CE+ Live Events "Health Design Insights"	6 /year	4 /year	1 /year
# of 10-15 min presentations	6 /year	4 /year	1 /year
# of per Associated Event Registrations	15 people/event	10 people/event	5 people/event
# of Pebble-in-Practice Events	2 /year	1 /year	-
# of Pebble-in-Practice Registrations	3 people/event	2 people/event	-
VIRTUAL EVENTS - Advertising			
ICONS & Innovators Webinar Series	18 /year	8 /year	-
CHD E-Newsletter	12 /year	8 /year	2 /year
CHD Affiliate Connections Newsletter	12 /year	8 /year	2 /year
Event E-Mail Blast	18 /year	12 /year	3 /year
EBD Journal Club Meetings	4 /year	2 /year	-
Banner Advertising on CHD Home Page	12 months/year	6 months/year	2 months/year
OTHER			
Corporate Affiliate+ Membership	1 /year	-	-
Corporate Affiliate Membership	-	1 /year	-
	\$35,000	\$25,000	\$3,750

Event Descriptions

Affiliate Professional Networking +CE Events

CHD's Professional Networking Events unite regional healthcare design communities in intimate settings to provide professional connectivity and continuing education. Events are free to attend for CHD Affiliate Members, partners and special guests. Other professionals can attend for a small donation to CHD. 2016 cities include: San Francisco, Phoenix, Washington DC, Chicago, Boston, and New York. These events highlight top industry minds through informal, energetic, creative, short format presentations, (worth one EDAC/AIA credit), followed by a short panel discussion. The events each wrap up with cocktails and hors d'oeuvres. (60-80 attendees)

UPCOMING EVENTS

San Francisco: February 24
Phoenix: March, TBD
Washington DC: April 14
Chicago: May 11
Boston: June 23
New York: September 22

UPCOMING WORKSHOPS

Emergency Department Workshop:

May 11-12, Chicago IL

Touch Surfaces Workshop:

September, TBD

Pebble-in-Practice

The Pebble-in-Practice workshops occur throughout the US and provide unique, immersive experiences that dive deep into strategic design trends and provide new models and implementation strategies for tomorrow's healthcare built environment. Attendees interact with healthcare industry thought leaders, and participate in interactive discussions that forecast trends, attend facility tours and through presentations of real-life case studies, learn about innovative future healthcare settings. (60-100 of attendees)

ICONS and Innovators Webinar Series (22 Webinars)

The ICONS and Innovators webinar series offers an exclusive line up of the industry's leading healthcare thought leaders offering one hour, state-of-the-art programs that provide: 1. Quality programming through the convenience of your desktop, 2. An inexpensive, fun, and convenient way to facilitate learning and obtain both EDAC and AIA credits, 3. Fresh perspectives to inform your work strategies, 4. The opportunity to network with industry icons and innovators who are champions for change. (30-50 attendees)

EBD Journal Club (5 Club Meetings)

The Evidence-Based Design (EBD) Journal Club is free, open to all and provides the chance to hear and interact with authors who have recently published EBD papers and articles in peer-reviewed journals such as HERD. Each one hour EBD Journal Club provides one CEU and draws on average 200 attendees.

The Center's Board of Directors' Dinner

Join The Center for Health Design's board of directors and executives for dinner with the 2016 Changemaker award winner.

Recognition on The Center's Website (www.healthdesign.org)

Coming Soon.

- Average 647 daily visits
- 236,105 annual visits from 173,976 users who to to 649,070 page views
- 2.75 average pages per session for an average duration of three minutes
- Visitors – majority from the US, Canada, India, United Kingdom, Philippines, Australia, Brazil, Malaysia and Saudi Arabia
- 72% of website visitors are new visitors with 28% returning visitors

Online Event Marketing

- Three email blasts sent per event to over 12,000 contacts
- Three CHD e-newsletter stories
- Newsletter + e-blasts are staggered to provide six weeks of coverage
- Post events basic attendee list
- Three to four Facebook stories/tweets
- Partner Logos on all materials that promote event – landing page, home page news story, e-blasts & newsletter

Other

All benefits of a corporate affiliate + 5% discount on contracted research services