

# ACCELERATE CHANGE SHOW LEADERSHIP SUPPORT IMPROVEMENT MAKE A DIFFERENCE



## Be a Cornerstone

Our industry partners – in design and architecture, healthcare, products and services, and education – have been invaluable and essential to the success of our 25-year transformation of healthcare design.



Together, through collaborative initiatives in research, education and advocacy, we've not only defined the best practices and standards, but provided resources, tools, learning and networking opportunities that serve to advance the entire industry.

We've accomplished much, yet so much more remains to be done in an industry that is ever-changing and faced with new demands and challenges every day.

**Cornerstone status affords industry partners an opportunity, through their financial support, to demonstrate their vision, expertise, leadership and shared commitment to the work of The Center for Health Design; to improving the lives of patients, staff and their families; and, to the industry as a whole, today and into the future.**

As a valued member of the The Center's community and an influencing partner in the healthcare design field, we invite you to join us as a Center for Health Design Cornerstone.



For more information please contact:  
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## CORNERSTONE GIVING

\$5,000 minimum investment (payment options available)

### Recognition

- Recognition on The Center's website (719,000 visitors per year)
- Recognition at The Center's main booth, VIP Reception, and the plenary session at Healthcare Design Expo & Conference 2020
- Recognition in VIP reception marketing
- One-half page ad in one of The Center's monthly newsletters
- A complimentary registration to a Pebble in Practice workshop
- The Cornerstone logo/badge for use on your website, email signatures, LinkedIn profile, etc.
- Participation in quarterly Roundtable Discussion phone calls
- Special invitation to by-invitation-only collaborative events

### Your financial support will enable The Center to:

- Develop and deliver new research, resources and education to equip the industry to address growing needs for environments for aging, behavioral health facilities and others;
- Elevate the value of design and its contribution to outcomes, thereby increasing opportunities for industry professionals;
- Support life-saving research that improves medical safety and outcomes;
- Expand availability of tools and resources that transform research into practice; and,
- Increase educational opportunities for students and professionals.

### Plus, you'll empower The Center to:

- Accelerate and broaden its reach and impact – there are so many facilities and professionals not yet employing evidence-based design;
- Facilitate the development and greater sharing of design innovations; and,
- Grow and maintain the organizational infrastructure needed to support our small, dedicated staff and legion of volunteers in our shared mission to unleash design's healing powers.