Prodigy™ BHC Furniture

Product Innovation Highlights

Prodigy™ is designed and engineered to overcome the daunting challenge of creating a humanized environment without sacrificing safety, security and long-term performance.

Solving a Behavioral Healthcare Challenge

Creating safe and humanized environments is proven to deliver more positive outcomes in behavioral healthcare, and Norix is determined to help both staff and patients maintain safe and healthy environments. Prodigy is the latest behavioral healthcare furniture innovation, fundamentally changing how administrators approach the balance of safety and aesthetics. TruGrain™ polymer recreates realistic wood texture and coloring to an extraordinary degree. The wood-like appearance is similar to home furnishings while maintaining the highest safety, sanitation, and durability standards. Never before has a bedroom set designed for high-security behavioral healthcare settings been as attractive as Prodigy.

About Norix

Norix high quality, durable commercial furniture is specially designed for challenging environments. Norix products go beyond institutional furniture, integrating contemporary design and color with robust structural integrity.

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**Solution**
Building upon the success of Attenda (a highly safe and secure bedroom set), Norix set out to produce a premium product that maintained the same performance qualities of Attenda, but with a woodgrain texture and form. Crafted in a specially formulated polymer with proprietary innovations to deliver superior durability, maintenance free cleanability and humanizing aesthetic appeal, the TruGrain™ finish was developed to provide both the texture, and natural wood grain color and striations.

**Features**
- Performance of polymer, warmth of wood
- Home furniture appearance
- One-piece, seamless form
- Easy to clean
- Easy to sanitize
- Ligature-resistant
- Highly durable
- Tamper Resistant
- Made from recycled polymer
- Hidden hardware securely bolts furniture to the floor

**Product Release Date:** 7/7/2020

**Evaluation and Success**
Prodigy, like all Norix products, is highly durable. Norix production technology provides reliable density and thickness throughout ensuring strength in corners and transitions. The design withstands impacts and tampering to ensure confidence when placed in unsupervised areas. Built for high static loads and impacts, professionals agree that Prodigy by Norix provides unmatched long-term value. The market has shown a very positive reception to the product. Most, who see it in person, cannot immediately tell that it is not wood.

Prodigy is a result of over 35 years of innovation, combining a genuinely home-like bedroom collection with the highest standards in durability, safety, and cleanability. It is at the vanguard of innovation and represents a remarkable breakthrough in behavioral healthcare design. Administrators no longer need to make the difficult decision to choose between safety and aesthetic appeal.

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