



By becoming an Advocate Firm, your organization supports evidence-based design (EBD) and the EDAC program. Your support will challenge others to step up to the plate and become EDAC certified. The EDAC Advocate Firms partner with The Center for Health Design (CHD) to promote EBD and the significance of research in healthcare design.

### **What is an EDAC Advocate Firm?**

An EDAC Advocate firm is an organization that dedicates 25% or more of its healthcare team to take and pass the EDAC exam within a one year period. We expect you to maintain that level of commitment as attrition occurs.

### **Advocate Firm Benefits:**

- Welcome Packet: EDAC Study Guides (one set, \$180 value), Practitioner's Guide to Evidence-Based Design (one copy, \$36 value), A Visual Reference for Evidence-Based Design (one copy, \$159 value)
- 20% off the cost of the exam price of \$355/\$420 **Advocate Firm price \$284 (US/Canada); \$349 (Intl)**
- 20% off the cost \$180 price for additional copies of the Study Guide series. **Advocate Firm price \$144**
- Use of the Advocate Firm and EDAC logo
- Recognition on the EDAC and CHD websites
- Marketing Collaboration with CHD
- Template PPT slides to use in presentations and talking points
- Webinar Opportunities: Present a 30-minute webinar to CHD's network of healthcare and design professionals on the work you are doing in EBD
- Recognition in EDAC publications and HEALTHCARE DESIGN conference materials

### **Costs:**

Initial Sign up: \$500

Purchase of additional study guides and exam fees (at the discounted rates): will vary, depending on the size of your firm

### **Corporate Affiliate Member:**

Upon completion of your EDAC commitment as an Advocate Firm, you can become a Corporate Affiliate member of CHD. This will allow your firm to remain engaged in the EBD community, have access to resources, and get further discounts on CHD publications and programs. Being a Corporate Affiliate will help keep your employees certified and provide increased visibility to promote the work you are doing to the healthcare and design community.

As an Advocate Firm you will receive **\$500 off** your annual Affiliate membership should you choose to join. To learn more about the benefits of Affiliate membership visit CHD's website at <http://www.healthdesign.org/chd/membership>.

### **Become an EDAC Advocate: What Happens Next**

Want to become an Advocate Firm? Once you have agreed to the terms and conditions, we will request the number of individuals you plan to certify (25% of your healthcare team) and draft a letter of intent stating the benefits and conditions of being an Advocate Firm. This letter will be dated to show your commitment completion date.

As soon as this letter is signed and returned, we will schedule a call with your team to discuss logistics and any further questions you have.

**More Questions:** Contact Catherine Ancheta

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