

Backgrounder

ABOUT US –

Founded in 2006, Stance Healthcare manufactures furniture for healing environments, with a particular focus on hospitals and Behavioral Health facilities. We have a reputation for providing high-quality products that meet ever-evolving demands in the areas of design, comfort, safety, durability, renewability, infection control and environmental sustainability. With a strong understanding of patient-centered design, we are committed to providing innovative furniture solutions that improve the healthcare experience for all. Our dynamic, evolving, and highly customizable seating, table, case goods, and Behavioral Health collections have gained industry attention in the past decade, notably earning product design awards from Healthcare Design and NeoCon.

IMPROVING LIVES BY DESIGN: OUR WHY –

At Stance, we believe that patient care and patient outcomes are influenced by the environment in which care is delivered. That's where our innovative designs come in: Every product we design serves to create warm, supportive, inspiring and dignifying spaces that motivate caregivers and reassure patients that they will get the best possible care. Our award-winning furniture collections improve lives by building caregiver morale and supporting an environment that encourages healing.

CORE VALUES –

At Stance, we provide industry-leading products and unmatched quality by following these STEPS together:

Small things are the big things. We take care of the small things, in order to get the big things right. Our attention to detail is how we exceed expectations.

Teamwork over ego. Every one of us plays a role in our success. Our team is humble, collaborative, and mutually supportive: we give credit where it's due and own up to our mistakes.

Excellence is a moving target. We strive to continuously improve ourselves so that we can be better, healthier, and more knowledgeable tomorrow than we are today.

Powered by positive energy. We rely on intentional positivity to energize and bring out the best in each other, and embrace opportunities to celebrate our individual and collective successes.

Simply get it done. Our team does what it takes to overcome obstacles, find innovative solutions, and deliver results.

FAST FACTS –

Founded in 2006

President, Carl Kennedy

50+ sales and service offices throughout North America

US home base in Charlotte, NC showroom

2017, 2019 and 2021 Nightingale GOLD award winner

Recognized as one of Canada's fastest-growing companies in 2016 and 2017 by PROFIT 500 Magazine

Affiliated with the American Academy of Healthcare Interior Design

In partnership with the Center for Health Design



THE STANCE DIFFERENCE -

Industry-Leading Design Team

Stance is proud to have a strong lineup of accomplished and highly knowledgeable designers leading our product development team. Our designers, including Behavioral Health Interior Designer Suzanne Fawley, CHID, and in-house lead designer, Cesar Fernandes, bring a diverse mix of experience in healthcare, corporate, educational, commercial, and industrial design to the process – and combine their talents and perspectives to produce thoughtful, intuitively designed and beautiful products for healthcare. As extensions of our nimble and accessible Stance team, our customers enjoy access to design services and consultations with this talented group of designers when they partner with Stance.

LEVEL®-CERTIFIED SEATING -

Stance seating products that are level®-Certified, conform to the BIFMA e3 Furniture Sustainability Standard. This means an independent third-party consulting firm has determined that Stance seating products are manufactured in an environmentally sustainable way and that the company is operated in a socially responsible manner.

ROTATIONALLY MOLDED PRODUCTS MADE IN THE USA -

Stance is proud to manufacture many of our products using a proprietary advanced rotational molding technology, which supports safety, durability, comfort, and longevity of use. This process creates a seamless look without sharp edges and is particularly practical for Behavioral Health and other high use environments.

LEADERS IN BEHAVIORAL HEALTH -

Stance is a leader in Behavioral Health design, setting a new standard for safe, durable, comfortable products specifically created for high-use, therapeutic environments. Our award-winning Behavioral Health collections include the Resilia Drum Table (HCD Nightingale GOLD, 2017); Frontier Patient Room Collection (HCD Nightingale GOLD, 2019); and Flo Dining Collection (HCD Nightingale GOLD, 2021). When we aren't producing and winning awards for our latest Behavioral Health designs, we are actively and continually educating ourselves and others on the subject. Today, we are a proud presenting sponsor of our Behavioral Health Interior Designer, Suzanne Fawley's CEU course, Behavioral Health Design: Learning from the Past to Design for the Future, which was ranked the #1 CEU on IDCEC's website in 2021.

STAY IN TOUCH -

Stance Healthcare Website - www.stancehealthcare.com

Stance Behavioral Health Website - www.stancebh.com

Follow us on LinkedIn and Instagram [@stancehealthcare](https://www.instagram.com/stancehealthcare)

