

THE CENTER FOR HEALTH DESIGN®

Presents

# ICONS & Innovators Webinar Series



## **BARRY S. RABNER**

President and CEO and Trustee  
Princeton HealthCare System

Barry S. Rabner is President and CEO of the Princeton HealthCare System (PHCS), a not-for-profit organization that includes University Medical Center of Princeton at Plainsboro and entities that provide behavioral health, rehabilitation and home care services. PHCS is also a joint venture partner in fitness and wellness, surgical, endoscopy and imaging centers. PHCS is an affiliate of UMDNJ-Robert Wood Johnson Medical School and The Cancer Institute of New Jersey. PHCS has 401 beds, 2,300 employees, 45 residents and fellows and a medical staff of 1118 physicians. The annual operating budget is approximately \$370 million and the organization ranks among the top five percent in New Jersey in excess revenue. The acute care hospital has Magnet designation and is ranked first in New Jersey by the Leapfrog Group for cost effectiveness, quality and safety and a top performer by the Joint Commission. Becker's Hospital Review named UMCPP one of the 100 Great Hospitals in America.

PHCS is developing a \$1.2 billion, 171-acre health care campus in Plainsboro, New Jersey. The campus opened in May 2012 and includes a \$522.7 million replacement acute care hospital, a medical office building, skilled nursing and subacute care facility and ambulatory surgical center and fitness and wellness center. Other entities under development include assisted living, children's ambulatory care, adult day care, child day care, medical research and age restricted independent living.

A \$175m capital campaign was successfully completed in 2012.

Before joining Princeton HealthCare System, Mr. Rabner served as Acting President and Chief Executive Officer of Main Line Health, Inc., a not-for-profit corporation

comprising three acute care hospitals, an acute rehabilitation hospital, a long-term care facility, ambulatory care satellites and a research institute in the Philadelphia area.

Prior to that, Mr. Rabner was Senior Vice President of Main Line Health. He also served as Senior Vice President of strategic planning for Jefferson Health System in Philadelphia and for the organization's non-acute services division. Previously, Mr. Rabner was President and Chief Executive Officer of Bryn Mawr Rehabilitation Hospital in Bryn Mawr, Pennsylvania. Mr. Rabner served Moss Rehabilitation Hospital in Philadelphia in various positions of increasing responsibility, ultimately as Executive Vice President and Chief Operating Officer. After completing graduate school Mr. Rabner taught public health, epidemiology and organizational behavior and management at Boston University Goldman School of Graduate Dentistry.

The son of Holocaust survivors – his mother was a nurse and his father a tank commander in the Russian Army during World War II. Mr. Rabner grew up in Passaic, N.J. and began his career in healthcare during high school when he was an orderly in a nursing home.

Mr. Rabner holds a Master's degree in Public Administration from Rutgers University, Newark, New Jersey. He completed a graduate degree in French language and civilization at L'University de Paris du Sorbonne. He earned Bachelor's degree in Zoology and Chemistry from the University of Maryland in College Park.