



# Drivers in Healthcare: Perspectives and Conversations Influencing a New Healthcare Landscape

## July 30, 2024

### The Workshop

The landscape of healthcare (and healthcare design) is ever-evolving, and poses opportunities and challenges for care providers, patients and communities, and designers of healthcare spaces. Key drivers are influencing how care and care settings are being redeveloped and understanding these changes is critical for professionals working in this space.

We've seen increased challenges with the healthcare workforce, mounting financial pressures and projections, and fluctuations in how and where care will be delivered. Now, more than ever, it is imperative that we engage in on-going conversations and sharing of expertise that contribute to the shaping the industry.

This one-day virtual workshop provides the latest thinking in what is driving the future of healthcare, and offers perspectives from a myriad of professions through presentations, case studies, and conversation from experts in the field. Attendees will have opportunities to pose questions to workshop faculty and interact with fellow attendees in thoughtful and meaningful ways.

### Agenda

| Time                      | Agenda Item  |
|---------------------------|--|
| 8:00 AM PT<br>11:00 AM ET | Welcome Opening Remarks & Introductions  |
| 8:05 AM PT<br>11:05 AM ET | <b>Opening Keynote</b><br>Hear about the major drivers facing the healthcare and healthcare design industry, including changing workforce, financial pressures and projections and insights into how and where healthcare will be delivered. |



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| 8:35 AM PT<br>11:35 AM ET | <p><b>Panel Discussion – Caring for the Caregiver</b></p> <p><b>Kristina Krail, RN, NEA-BC, FACHE, PMP, EDAC, Healthcare Consultant + Transition Advisor, KRAIL ADVISORY</b></p> <p><b>Bonny Slater, CHID, ASID, LEED AP, Healthcare Leader, Design Director, Senior Associate, Gensler</b></p> <p><b>Seth Starner, Leader: Advanced Explorations-Vertical Markets and Materials, Steelcase</b></p>  |
| 9:15 AM PT<br>12:15 PM ET | <p><b>AI: Your New Best Colleague</b></p> <p>Learn how healthcare facilities and construction professionals can unlock the game-changing potential of AI to transform their careers. You will grasp the valuable skills needed, understand key AI technologies, and ensure your data is ready for the future workforce. Discover how humans and AI can thrive together in the evolving organizational landscape and take control of your destiny by embracing this incredible opportunity.</p> <p><b>Jordan Cram, Chief Executive Office, Enstoa, Inc.</b></p> |
| 9:45 AM PT<br>12:45 PM ET | <p><b>West Coast Coffee Break / East Coast Lunch Break</b></p>   |
| 10:15 AM PT<br>1:15 PM ET | <p><b>Prefabrication and Modular Design: Leveraging Multi-disciplinary Teams to Achieve Sustainable Construction</b></p> <p><b>Corie Baker, AIA, EDAC, LEED AP BD+C, WELL AP, Fitwel Ambassador, Project Executive Florida Healthcare Strategy Leader, Gresham Smith</b></p>   |



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| 10:45 AM PT<br>1:45 PM ET | <b>Panel Discussion – New Directions for Community and Population Health</b><br><br>Hillary Earl Crosby, AIA, NCARB, Owner, Earl Architects<br>Kimberly McElroy-Jones, Director of Community Partnerships for Community Health, Eskenazi Health |
| 11:25 AM PT<br>2:25 PM ET | <b>West Coast Lunch Break / East Coast Afternoon Snack</b>  |
| 11:55 PM PT<br>2:55 PM ET | <b>Presentation – Healthcare 2040: A Macro-level View of Trends Impacting Healthcare Systems and Facility Planning</b>  |
| 12:25 PM PT<br>3:25 PM ET | <b>Synthesis</b><br>Identify overall themes, key concepts, and next steps with a final Q&A. Share key observations from the day and projections for a path forward.   |
| 1:00 PM PT<br>4:00PM ET   | <b>Adjourn</b>  |
| 1:05 PM PT<br>4:05 PM ET  | <b>Social ½ Hour (Optional)</b><br>Join fellow attendees and workshop presenters for a fun and interactive networking event. Meet new friends and old from across the US and the world!   |

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