



The Emergency Department Considerations for Innovation and Strategic Design

A Pebble-In-Practice Workshop

Join us for this seventh annual interactive, problem-solving experience.

Designing, building or renovating an existing emergency department is a high stakes opportunity. Today, more than ever, emergency department directors balance a range of competing priorities, including:

- increased volume and overcrowding
- patient acuity and behavioral health
- safety vs. satisfaction
- delayed “up-stream” throughput, and system bottle-necks

At this two-day event you’ll learn how to evaluate those challenges and solve them using design innovations and facility based solutions.

Taught by nationally recognized clinical and design experts, the workshop will bring you up to date on the latest emergency department design methodologies, case studies and benchmark data.

May 9-10, 2017
Chicago, IL

Register by March 31
AND SAVE WITH
EARLY BIRD RATES

Attendance limited; last year’s
workshop sold out so register soon.

11 CONTINUING EDUCATION
UNIT CREDITS

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Feedback from 2016 Workshop Participants

“This workshop really made us look at things in a different way. We can bring this back to our ER, take one of our high volume days historically, and map out different strategies.”

“We will be replicating the exercise presented here in planning of our ED expansion and renovation. The benchmarks, trends, ideas and information shared will inform our project.”



LEARNING OBJECTIVES

- Consider concepts and strategies that shape the future emergency department
- Hear case studies of emergency department design and operations
- Put learning into practice while working through scenarios with your colleagues
- Connect with experts who can inform your emergency department

Through expert presentations and collaborative discussions and exercises you'll obtain insight into:

- Optimal patient flow
- Researched-based process
- Proven physical design strategies that improve clinical outcomes, quality of care
- Patient safety and satisfaction

WHO SHOULD ATTEND

- Emergency department directors, physicians, nurses and managers
- Healthcare facilities and planning executives
- Hospital executives with emergency department oversight
- Healthcare architects, planners, designers, and consultants
- Product manufacturers

THE EXPERTS

James J Augustine, M.D., FACEP
Chair, National Clinical Governance Board, US Acute Care Solutions, Clinical Professor, Dept. Emergency Medicine, Wright State University, Vice President, ED Benchmarking Alliance

James Lennon, AIA
Design Team Leader
HKS Inc. Team ED

Jon Huddy, AIA, NCARB, MArch, BA Design
President
Huddy HealthCare Solutions

Michael Pietrzak, MD
Strategic Initiatives Consultant
HKS Inc.

Shari Welch, MD, FACEP, FACHE, EDAC
Practicing Physician, Independent Consultant, Research Fellow
Intermountain Institute for Health Care Delivery Research

Frank Zilm, D.Arch., FAIA, FACHA
Chester Dean Director of the KU Institute for Health + Wellness Design, University of Kansas School of Architecture, Design, and Planning



FOR MORE INFORMATION

Visit healthdesign.org for:

- Complete workshop agenda, times and location
- Workshop hotel information
- Online registration and payment

Questions?

Contact Carolyn Glaser
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Did You Know?

- There are 136.3 million visits to U. S. Emergency Departments each year.
- The average ER trip costs 40% more than what most Americans spend on monthly rent.
- Recent data shows that of the 136 million ER visits per year, over 70% of them are for non-emergency problems.