ANNUAL ARCHITECTURAL SHOWCASE ISSUES
Architectural & Interior Design Showcase
International Showcase
September 2012

Featured in the 2011 Healthcare Design Architectural Showcase
Health First Viera Hospital
HuntonBrady Architects
Photo: © Taylor Architectural Photography
Architectural and interior design projects from firms that have achieved

HUNTONBRADY ARCHITECTS
HEALTH FIRST VIERA HOSPITAL
Enhance patients’, staffs’, and visitors’
Facilitate the use of technology

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HEALTHCARE DESIGN
SAN FRANCISCO, CA
MODESTO, CA

Architectural and Interior Design Showcase
A comprehensive compilation of state-of-the-art architectural and interior design projects from firms that have achieved outstanding innovative design solutions in new or renovated healthcare environments.

International Showcase
This showcase, devoted to architectural and interior projects from around the world, will provide a global view on the healthcare design industry. Note: Presentations must be submitted and will be published in English.

Environments featured:
- Are functional
- Have aesthetic appeal
- Promote efficiency
- Facilitate the use of technology
- Enhance patients’, staffs’, and visitors’ emotional well-being and physical comfort
- Improve outcomes and safety
- Enhance staff functioning

All accepted projects will be published with some receiving special recognition.
A Design Review with a Difference

Beautiful photographs are encouraged, but the best submissions will show the latest concepts in care-friendly design and tell how designers, facility operators, and government bodies collaborated to realize them. For this reason, our criterion go above and beyond just a striking design, and include:

- Use of evidence-based design to create healing environments in both public and clinical spaces that help support patients and staff, enhance safety, and reduce errors.
- Indication of a collaborative design process.

Material should be provided on several levels:

1. Attractive photography of both interiors and exteriors.
2. Photography focusing on a specific design concept or innovation of particular note.
3. In the remodel/renovation category, photographs that allow a comparison of the old with the new—the “before and after.”
4. Floor plans showing how spaces relate to one another.
5. Written descriptions of outstanding design features, the thinking behind them, and key steps and human interaction involved in the process.

About The Center for Health Design

The Center for Health Design (CHD) is a nonprofit organization that engages and supports professionals and organizations in the healthcare, construction, and design industry to improve the quality of healthcare facilities and create new environments for healthy aging. CHD’s mission is to transform healthcare environments for a healthier, safer world through design research, education, and advocacy. For more information, visit www.healthdesign.org

About The International Interior Design Association

The International Interior Design Association (IIDA) is a professional networking and educational association with more than 13,000 Members practicing worldwide in more than 50 countries. IIDA is committed to enhancing the quality of life through excellence in interior design and advancing interior design through knowledge, value and community. For more than 38 years, IIDA has helped reveal new Design talent through a variety of education initiatives and Interior Design/Architecture competitions. For more information, visit www.iida.org
Those qualified to submit projects include:

Architects, interior designers, engineers, construction companies, and healthcare executives or managers

Eligible settings

- Specialty hospitals/medical centers
- Outpatient centers
- Emergency services
- Education centers
- Diagnostic and imaging centers
- Outdoor spaces (courtyards, common areas)
- Medical specialty departments/units (cancer, pediatric, critical care, ambulatory care, orthopedic, birthing centers, cardiology clinics)
- Research institutions
- Rehabilitation centers
- Entryways/lobbies
- Common/administrative areas
- Medical office buildings
- Hospital chapels
- Freestanding surgery centers
- Fitness centers
- Wellness centers
- Aquatic therapy centers
- Dental/vision care offices
- Physicians’ offices

Submissions will be accepted in seven building/construction categories:

- New Construction
- Remodel/Renovation (modifications to an existing facility)
- New Construction/Remodel-Renovation (additions and modifications to an existing facility)
- Addition (new construction added to an existing facility with little or no change to original facility)
- Conversion (adaptation of an existing structure into a new facility)
- Project in Progress
- Unbuilt/Conceptual Design only

All projects must have been completed between January 2009 and December 2012, except Project in Progress or Unbuilt/Conceptual Design submissions. Previously published projects may not be resubmitted under the same project category.

Review Process

All projects will be submitted anonymously. Project paperwork containing firm name will not be seen by the review panel.

Review Panel Acceptance Criteria

A panel of architects, designers, providers, regulators, and researchers appointed by The Center for Health Design and the International Interior Design Association will review all submissions according to the extent to which they meet the objective criteria listed below and reflect innovation and good design. All accepted projects must meet a “level of excellence” as deemed by the review panel.

Projects submitted should:

- Meet the psychological, social, physical, and economic needs of patients or clients and medical staff
- Use technology to upgrade the environment, improve outcomes and safety, and enhance staff functioning
- Create an environment that is functional, aesthetically appealing, and efficient—conducive to prompt, effective delivery of treatment and services
- Create an atmosphere that enhances patients’ or clients’, staff’s, and visitors’ emotional well-being and physical comfort
- Accommodate the existing infrastructure to make it adaptable for rapid transformation, as required by today’s healthcare environment
- Fulfill the needs of the client through architecture and design
- Respond to/link with the larger community
Phase 1 – Electronic Presentation for Jury Review.

Due April 30, 2012

Submissions will be anonymous – firm name(s) and facility name must be withheld from the review panel. Your electronic submission, utilizing our pre-designed template, will include the following:

- **Facility Information** (location, type of setting, size, construction costs, completion date, etc.)
- **Project Narrative.** Depending on how many pages you have reserved for your project layout, your narrative will range from 250 words for one page to 400 words for two pages and 650 words for three pages.
- **Questions & Answers.** You will be asked to respond to a series of questions developed by the review panel. It is strongly suggested that someone close to the project provide these details as this is an important part of the review process. This information will not be published.
- **Obstacles & Solutions.** All participants will share up to 3 obstacles encountered during the course of the project period and how the team worked to resolve these issues or minimize their impact. Some will be chosen for publication.
- **Photographs and Illustrations.** You may include 12 to 16 images (exterior and interior, unless submitting the project for interior design review only) relating to key points in your written description.

*If submitting a project under the Remodel/Renovation category, you must also submit “before” images, in addition to your 12-16 “after” images. Projects in Progress and Unbuilt/Conceptual Design submissions should include renderings, and interior plans/illustrations. “Before” images are strongly suggested for Conversions to help the panel better understand the complexity of the project.*

- **Plans, with legends.** Plans are required for all submissions. Plans for each level are encouraged. During the electronic review, jurors will “zoom in” on portions of the plan, so electronic files should be clear and legible.

Phase 2 – Electronic Submission of Post Review Documents (for projects accepted by the jury)

Due June 8, 2012

The following forms/materials will need to be completed using our online system:

- **Facility Profile**
- **Firm Profile**
- **Design Team Member List**
- **Copyright Agreement**
- **Images for print publication** (images appearing in your project layout will be uploaded to our ftp site)

For further information, call Donna Paglia at (216) 373-1210, or e-mail dpaglia@vendomegrp.com.
CITATIONS OF MERIT

Citations will be designated for submissions that demonstrate excellence in achieving certain project goals to the extent that they have met the acceptance criteria, reflect innovation, and demonstrate good design principles.

A special awards ceremony recognizing the Citation of Merit winners will take place at HEALTHCARE DESIGN. Each winner will receive 2 complimentary registrations.

All accepted projects will be published in the September 2012 showcase edition.

Submission fees are nonrefundable and must accompany the form. Publication fee is payable only when the project is accepted for publication. All projects deemed acceptable will be published in HEALTHCARE DESIGN. We do not allow cancellations following acceptance of a submission.

<table>
<thead>
<tr>
<th>Number of Pages</th>
<th>Submission Fee (due with form)</th>
<th>Publication Fees – includes print and online (invoiced once accepted)</th>
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<td>1 page, 4/C</td>
<td>$425</td>
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<tr>
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<td>$275</td>
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CIRCULATION AND BONUS DISTRIBUTION

Health Facility
Presidents, CEOs, COOs, CFOs, Owners……………………………………6,155
Administrators, Vice-Presidents, Directors…………………………………3,138
Managers/Planners…………………………………………………………….1,769
Buyers/Purchasing Executives………………………………………………..347
Healthcare
Architects……………………………………………………………………8,926
Interior Designers…………………………………………………………….6,272
Construction Managers, Project Managers…………………………………2,033
Consultants/Medical Equipment Planners……………………………………1,242
Chief Engineers………………………………………………………………432
Others Allied to the Field……………………………………………………389
Total Copies Mailed ……………………………………………………………30,703

Bonus distribution at major industry trade shows throughout the year.

HEALTHCARE DESIGN projects will also be featured at www.hcdmagazine.com. Millions worldwide can read the full-text project descriptions and view the accompanying four-color photos, providing another avenue for showcasing your project.

For further information, call Donna Paglia at (216) 373-1210, fax (216) 937-0307, or e-mail dpaglia@vendomegrp.com.
Please fill out form completely and return one form for each project submitted.

Name of Project ____________________________________________________________
Project Location (City/State/Country) __________________________________________

All published submissions will be featured in the SEPTEMBER 2012 Architectural Showcase.

Your Firm _________________________________________________________________
Firm Address _____________________________________________________________
City ____________________________ State _______ ZIP ________ Country _________

Submission Coordinator: (This person will receive Submission Materials)
Name ______________________________________ E-mail _______________________
Phone ____________________ Ext. _______ Fax _____________________________

Type of Setting/Construction Category (See page 3): ____________________________
Building/Construction Category: (See page 3 for list of categories) _______________

☐ Check here if submitting for Interior Design Review only.

A nonrefundable Submission Fee is due with this form. A Publication Fee will be invoiced upon project acceptance. Cancellations will not be allowed once your project has been received and accepted.

If your project is accepted for publication, please indicate below the number of pages you wish to reserve for your project layout. This information is for planning purposes only and is not released to the review panel. All projects will be featured in print and online. Submission fees are reduced when you choose a 2 or 3 page layout at time of submission.

_____ 1 Page (Submission Fee $425; Publication Fee $3,275) – includes approximately 2-3 images.
_____ 2 Pages (Submission Fee $725; Publication Fee $4,995) – includes approximately 4-6 images.
_____ 3 Pages (Submission Fee $1,25; Publication Fee $6,350) – includes approximately 7-10 images.

Submission Fee Payment Method (make checks payable to Vendome Group):
Check enclosed ______ MasterCard ______ VISA ______ Amex ______

Account Number: ____________________________ Exp. Date: __________________
Cardholder Name: (PLEASE PRINT) __________________________________________
Billing Address (if different from above) _______________________________________
City ____________________________ State _______ ZIP ______________

Signature: ____________________________ Date: _____________

If this project is accepted for publication by the review panel, I understand that our firm or facility will be invoiced the appropriate publication fee based on the number of pages indicated above and that I may not cancel publication of my project once it is received and accepted.

Signature: ____________________________ Date: _____________

Fax your completed form to (216) 937-0307 or mail to:
HEALTHCARE DESIGN, 812 Huron Road, Suite 450, Cleveland, OH 44115
Please call Donna Paglia at (216) 373-1210, with any questions.