



Jane Rohde is the principal/founder of JSR Associates, Inc., a senior living consulting firm providing client focus groups for creative program and care model development, innovative master-planning strategies, and design services based on evidence based research, sustainable design principles, and resident-centered programming. Jane promotes culture change and universal design. She sits on the Environment Standards Council at The Center for Health Design and on the 2014 revision committee for the *Guidelines for Residential Care Facilities*. Jane chairs the *Senior Living Sustainability Guide*® committee, a dedicated group of volunteers working to create sustainability guide for senior living projects.